

Integrate Microsoft CRM 3.0 with Sage Accounting



SYNC for CRM integrates your sales ledger with Microsoft CRM 3.0 simply by entering the sage customer account reference into CRM to make the full accounting history and invoice and credit note details for each customer available within CRM. All sales documents are rendered as pdf files for easy emailing to customers and colleagues. We currently support **Sage Line 50**, **Sage MMS**, and **Sage Instant Accounting**.

The software includes our **SYNC Accounting** package which creates pdf documents from your sales ledger documents so that you can easily email copies of invoices and credit notes to customers directly from CRM. Our **SYNC Uploader** for CRM offers full **two way integration** between Sage and CRM uploading new customers from Sage into CRM and uploading new customers, invoices, and products from the CRM invoice entity into Sage Line 50.

SYNC for CRM is available directly from redware or you may like to purchase through your software supplier. We often work alongside other suppliers and can offer specialist project management, consultancy, data migration and implementation expertise on a per diem basis.

redware research ltd is both a registered **Sage Developer** and **Microsoft Partner** and we develop a suite of billing applications and add-ons for CRM and Sage including full sales ledger integration with Sage Line 50, SMS text messaging, and UK company credit limit searches.

We can work alongside your software supplier and have project managed or assisted in several Microsoft CRM 3.0 implementations during the last year:

- A North London retail organisation has 60 salespeople quoting customers from a database of 10,000 products each with three price breaks. We integrated their product database with CRM and provided our SYNC integration software to upload invoices from CRM into Sage Line 50.
- A Sussex telecommunications company has 14 salespeople using predictive dialling to make outbound calls to thousands of prospects with a customised diary system for booking appointments for a team of field sales representatives. This project involved a complex data migration involving over twenty custom tables with several hundred thousand records uploaded.
- An Oxfordshire technology company benefited from our project management of their implementation which included SYNC integration with Sage MMS.
- We helped a Bath training company migrate 15 years of historical data from an existing sales and marketing system into CRM with SYNC Sage Line 50 integration.

SYNC for CRM retails at £995 plus VAT for a 10 user CRM installation with additional 10 user license packs available for £495. We recommend that you purchase annual software updates at 20% of the software price and we can install the software over a VPN for a fee of £100. SYNC Uploader for CRM is available separately for a similar price.

Please email or call us on **0845 3010 444** with your requirements and we can often integrate your Sage accounting system with CRM within 24 hours.

